Hungarian University of Agriculture and Life Sciences
Szent István Campus
Student Research Conference

18th November 2026
program

9.00 a.m. The opening of the MATE Student Research Conference at Szent István Campus
Place: MATE "Tudástranszfer Központ" ground floor T-9 auditorium

Conference opening:
Prof. Dr. Gyuricza, Csaba rector, MATE
Prof. Dr. Kovács, Zoltán vice-rector, MATE
Prof. Dr. Helyes, Lajos full-professor, MATE Talent Council
Dr. Béres, András campus director, MATE Szent István Campus

9.30 a.m. After the Campus opening, the section will be held in "Tudástranszfer Központ" room No. TK.2-12.

Economics and Social Sciences Section programme

Committee:

chair: **Dr. Prihoda, Emese** associate professor, MATE Szent István Campus, Institute of Agricultural and Food Economics, Department of Economics

members:

Dr. Thalmeiner, Gergő senior lecturer, MATE Szent István Campus, Institute of Rural Development and Sustainable Economy, Department of Investment, Finace and Accounting

Dr. Vafaei, Seyyed Amir commercial director, TensioMed Ltd. Budapest, Hungary

member/secretary:

Horváth, Ádám Benedek assistant lecturer, MATE Szent István Campus, Institute of Agricultural and Food Economics, Department of Marketing and Supply Chain Analaysis

student member

Muzahar, Muhammad Mujahid Mustaqim Bin Business Administration and Management student, BSc, MATE Szent István Campus,

Section organiser: **Horváth, Ádám Benedek** assistant lecturer, MATE Szent István Campus, Institute of Agricultural and Food Economics, Department of Marketing and Supply Chain Analaysis

Student Research presentations:

ARSINIA KHOURY Supply Chain Management, MSc, full-time student, 3rd semester (Szent István Campus)
Title: **Development and Content Validation of a Questionnaire Measuring the Individual Lean Mindset and Behavior**
Supervisor: **Dr. Gáspár, Sándor** senior lecturer, MATE Institute of Rural Development and Sustainable Economy, Department of Investment, Finace and Accounting

JOY SERE EMMANUEL Finance, MSc, full-time student, 3rd semester (Szent István Campus)
Title: **Determinants of Cassava Consumption Behaviour Among Nigerian Households: A Theory of Planned Behavior Approach**
Supervisor: **Dr. Bringye, Bernadett** associate professor, MATE Institute of Rural Development and Sustainable Economy, Department of Investment, Finace and Accounting

MISHAME MARKOS LERANGO Supply Chain Management, MSc, full-time student, 3rd semester (Szent István Campus)
Title: **Sustainability Issues in the Supply Chain of Kerchanshe Coffee: A Case Study of Ethiopia's Largest Coffee Exporter**
Supervisor: **Dr. Mészáros, Kornélia** senior lecturer, MATE Institute of Agricultural and Food Economics, Department of Marketing and Supply Chain Analaysis

- Coffee break -

SNEZHANA ASKAROVA International Exchange Students Program (Erasmus), MSc, full-time student, 1st semester (Szent István Campus)
Title: **Environmental Concern and Sustainable Purchase Intentions Among International Students: The Moderating Role of Price Sensitivity in Türkiye and Hungary**
Supervisor: **Dr. Garamvölgyi, Judit** associate professor, MATE Institute of Agricultural and Food Economics, Department of Management and Leadership Sciences

ZOU JUNJIE Rural Development Engineering, MSc, full-time student, 3rd semester (Szent István Campus)
Title: **Low Altitude Economy as Driver of Sustainable Rural Development: Lessons from China and Hungary**
Supervisor: **Dr. Farkas, Tibor** professor, MATE Institute of Rural Development and Sustainable Economy, Department of Rural Development and Agritourism

OMAR EL AMRI Supply Chain Management, MSc, full-time student, 5th semester (Szent István Campus)
Title: **The Impact of Strait of Hormuz Geopolitical Risks on Logistics Costs and Supply Chain Resilience in the Gulf Refining Industry: A Comparative Study of GCC Countries and Iraq**
Supervisor: **Dr. Fodor, Zita Júlia** associate professor, MATE Institute of Agricultural and Food Economics, Department of Business Economics and Management

The section will reach its conclusion and results will be announced in the section room.

We are looking forward to seeing you at the Student Research Conference!

The program is open to the public, registration or participation fee is not required.
Audio and video recordings may be made at the event, which will be made public according to institutional practice.

You can find the program of the other sections of the MATE Student Research Conference in the Student Research Conference menu of the MATE website!

The conference was supported by the National Talent Program: the tender NTP-HHTDK-26-0025 "Talent care in the Institute of Agricultural and Food Economics" and NTP-HHTDK-26-0006 „Talent care in the Institute of Rural Development and Sustainable Economy"



Oktatási és Gyermekügyi Minisztérium



Nemzeti Tehetség Program